

Ambassador Tours

cruise and land vacations

September 2007

Dear Travel Friend,

When my parents, Stan & Leone Pollard, founders of Ambassador Tours, told me about their plans to lead a 12-day roundtrip **Ambassador Tours Anniversary Cruise** between San Francisco and Alaska on the Six Star all-inclusive, all-suite **Silver Shadow** next year (July 1-13, to be exact) I could hardly contain myself. "That's great," I said. "The boys will be out of school; we can shut down the office and make it a really great family outing!"

Their reaction was quick and to the point. "No, that's not exactly what we had in mind for you," they said. "Someone has to mind the store, and as President of the firm, that's your job. Furthermore," they reminded, "you need to start now and get the word out to our potential clients who will join us on this once-in-2008 opportunity to tour Alaska in style on one of the smaller, but most luxurious cruise ships afloat.

So, with a great deal of disappointment, and a promise of an occasional post card, I'll spell out what those of you who are more fortunate than I will experience on your "Images of Alaska" voyage:

The ship. Shadow accommodates 382 guests and has nearly 300 crew members. She is as elegant as a grand hotel, as gracious and intimate as a long-time friends' home. And her all-ocean-view suites, with the highest space-to-guest ratios of any ships in her class, provide a sumptuous retreat. Whether it's delicious onboard diversions, world-class cuisine or a multitude of onboard amenities, Silversea's impeccable standards apply to every detail of your voyage.

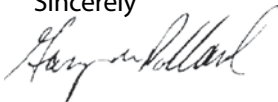
The itinerary. Where else on earth than the pristine wilderness of Alaska can you cruise glassy waters among countless snow-capped mountains, see wildlife--from giant whales and grizzly bears to soaring bald eagles and rivers full of salmon, and watch glaciers hundreds of feet high crash into the water? And on a ship like the Shadow, you'll literally get lost in the lap of luxury with four at-sea days!

Even though I have to "watch the store," you'll get to enjoy my parents' company and expertise, as you join them in celebrating **Ambassador's 53rd anniversary**. (I'm a little biased, but I must tell you that they are largely responsible for the popularity of cruising today.) They will host you at a private cocktail reception and you will receive an Ambassador Ship Board Credit of up to \$200!

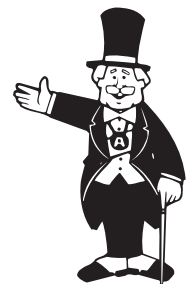
When combined with the **Silverseas' "all-inclusive" policy**, which includes beverage service throughout the ship, an in-suite beverage cabinet, in-suite dining and 24-hour room service--all complimentary, and all gratuities, the price of luxury becomes quite reasonable. **Call now (1-800-989-9000) for special pricing and book your voyage.**

And, if you think of it, please send me a postcard! I'll share it with my family.

Sincerely



Gary M. Pollard, CTC
President
gmpollard@ambassadortours.com



P.S. I forgot to mention our pre- and post- cruise opportunities in San Francisco, an ideal place in which to extend your vacation plans. Also, be sure to ask about the many shore excursions and adventures available in Alaska's various ports. The ARE incredible

Ambassador Tours 53rd Anniversary

IMAGE OF ALASKA

Cruise Aboard Six-Star All-Inclusive Silver Shadow

San Francisco to Alaska Roundtrip • July 1 - 13, 2008

San Francisco • Victoria • Ketchikan • Sitka • Skagway • Wrangell • Prince Rupert



AMBASSADOR TOURS EXCLUSIVE

- Private Cocktail Reception
- Up to \$200 Ship Board Credit

★★★ 6 star Silver Shadow ★★★



Cruising Alaska in the summertime is one of life's true joys. The scenery, the cultural experience and the closeness to nature all make an Alaskan cruise a wonderful vacation choice. There are a ton of things to do and many excellent shore excursions - including hiking, fishing, rafting and, generally, just getting into the outdoors.

And service on **Silver Shadow** is simply the world's best. It is a philosophy, an attitude — complimented by distinctive Italian style and inherent in all that **Silversea** does. Achieving perfection is driven by a desire to please — to see you smile. It begins the moment you step aboard and follows throughout your voyage with an unspoken anticipation of your needs.



Silversea's All-Inclusive Value

- No Tipping Required
- ★
- Spacious Ocean-View, All-Suite Accommodations; Most with Private Balconies.
- ★
- Complimentary Wines, Spirits and Champagnes.
- ★
- Open-Seating, Fine Dining.
- ★
- World-Class Spa and Wellness Programs.
- ★
- Personalized Service, Including Gratuities



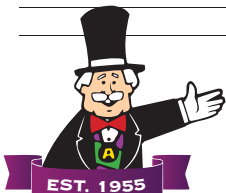
IMAGE of ALASKA Roundtrip San Francisco July 1, 2008

DAY	DATE	PORT	ARRIVE	DEPART
01 Jul	Tue	San Francisco, California		6:00 PM
02 Jul	Wed	Day at Sea		
03 Jul	Thu	Victoria, British Columbia	3:00 PM	7:00 PM
04 Jul	Fri	Day at Sea		
05 Jul	Sat	Ketchikan, Alaska	8:00 AM	5:00 PM
06 Jul	Sun	Sitka, Alaska	8:00 AM	5:00 PM
07 Jul	Mon	Skagway, Alaska	8:00 AM	9:00 PM
08 Jul	Tue	Cruising Sawyer Glacier		
09 Jul	Wed	Wrangell, Alaska	8:00 AM	6:00 PM
10 Jul	Thu	Prince Rupert, British Columbia	8:00 AM	1:00 PM
11 Jul	Fri	Day at Sea		
12 Jul	Sat	Day at Sea		
13 Jul	Sun	San Francisco, California	8:00 AM	

AMBASSADOR TOURS EXCLUSIVE RATES			
	Rate	Pay in Full Within 180 days	Venetian Society Members
Midship Veranda Suite	\$9305	SAVE 5%	SAVE 5%
Veranda Suite	\$8880	SAVE 5%	SAVE 5%
Vista Suite	\$7180	SAVE 5%	SAVE 5%

Additional Categories Available  **Up to \$200 Shipboard Credit** per person

Visit us online www.ambassadortours.com



Ambassador Tours
cruise and land vacations
Your Travel Experts Since 1955

(800)989-9000
50 First St. #610, San Francisco, CA 94105
Mon-Fri 8am - 5pm Sun 9am - 1pm



*55 Savings based on rates before taxes and fees. Rates are per person, based on double occupancy, include \$300 port charges and in U.S. dollars. Government taxes and fees and airfare are not included and are additional. Cancellations: Once deposit is received by Ambassador Tours, all cancellations are subject to a \$50 per person cancellation fee in addition to cruise line fees. Once final payment is received the earned commission is non-refundable. Please refer to Silversea Cruises complete terms and conditions. Valid U.S. passport is for required for travel. Certain restrictions may apply call for details. Ships' Registry: Bahamas. Ambassador Tours ©2007 CST 1002139-10.